



UX DESIGNER

JOHN WANDER

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INTRODUCTION

I have several years of experience working in an agency setting and have the capability to thoughtfully ideate and craft custom design solutions that will carry your project from discovery to development. A strong work ethic does not solve problems unless it is applied correctly. I take the utmost care in crafting each of my projects to make sure the end user gets what they want, and moreover, what they need to be successful.

EDUCATION

Minnesota State University
Moorhead, Bachelor of Fine
Arts Degree, 2011-2015

AWARDS

Silver Addy Award from the Ad Federation of North Dakota for an MSUM ad campaign titled "Tools4School" in 2015.

MY TOOLS

- + Sketch
- + Creative Suite
- + Adobe XD
- + Adobe Illustrator
- + Adobe Photoshop
- + Adobe InDesign
- + Adobe After Effects
- + Brackets
- + InVision
- + MS Office
- + Garage Band

Shinebox

UX Designer, 2017-Current (Minneapolis, MN)

I provide digital strategy, solutions and tactics for brand stories, campaigns and creative initiatives ranging from non-profit groups, to fortune 500 clients in and around the Minneapolis area.

- + UX/UI Design
- + Web Design
- + User Flows
- + Prototypes
- + Wireframes
- + Data Visualization
- + Illustration
- + Storyboards
- + Animation
- + Social Media
- + Branding
- + Digital Tactics
- + Photo Editing
- + Post Production
- + Creative Direction
- + Development
- + Squarespace CMS
- + Wordpress CMS

Lookthink LLC

UX Designer, 2015-2017 (Washington, DC)

I provided/presented visual solutions that supported a variety of high profile clients. Projects ranged from UI/UX design initiatives to animation, photography and print work. I worked 1-on-1 with developers to see projects through to completion.

4 Seasons Car Wash

Freelance Designer, 2017 (Detroit Lakes, MN)

I developed an identity, branding material, print pieces, and machinery graphics for the 4 Seasons in Detroit Lakes, Minnesota.

Monument Wealth Management

Freelance Designer, 2017 (Alexandria, VA)

I illustrated, storyboarded, animated and produced a 3+ minute narrated animation illustrating Monument's process to provide their customers and new business with a relatable and informative video.

Sherwin Schwartzrock

Freelance Designer, 2015 (Minneapolis, MN)

I created/illustrated a 200+ page book on "Child Learning" in collaboration with Sherwin Schwartzrock to provide a fun and comprehensive reading experience to the writers audience.

Minnesota State University Moorhead,

Assistant Designer, 2013-2015 (Moorhead, MN)

I was an assistant designer for Minnesota State University Moorhead's marketing department and was responsible for supporting student groups, faculty and events across campus with custom print and web material.

New Rivers Press

Freelance Designer, 2014 (Moorhead, MN)

I collaborated, designed and presented American Fiction Volume 13 at the The Rourke Art Museum in 2014. The book was published by New Rivers Press. I designed the interior and exterior of the book.

